

How a Heavy Machinery Giant Achieved **15% Freight Cost Savings** and **Lightning-Fast Vehicle Finalisation** with **SuperProcure**

Heavy Machinery | SP Spot Module

About The Company

A leading manufacturer of highly customised injection moulding machines, with a modern manufacturing facility in India, has been serving diverse industries such as automotive, construction, and medical for decades. With deep expertise in the design, engineering, and distribution of advanced injection moulding and extrusion solutions, the company has built a strong customer base across the country.

For this manufacturer, timely delivery and damage-free transport are critical KPIs. Managing over 2,500 trips annually, the logistics team sought a digital-first approach to streamline procurement, reduce costs, and ensure seamless transporter collaboration — making logistics efficiency a core part of their operations.

SuperProcure[®]
Transportation Management Simplified



Key Impact From SP Spot Implementation



10-15%

Freight Cost Savings



85%

Faster Vehicle Finalisation Time



91%

Higher Vehicle Availability



100%

Transparency And Collaboration

Challenges, Solutions & Measurable Gains

1. Enhanced Freight Transparency Drives 10–15% Cost Savings Across Monthly Operations

CHALLENGE

Before digitization, vehicle requisitions were tendered via email to 7 registered transporters. Each cycle required multiple emails, taking 2–5 minutes per transporter and extending vehicle finalization to 2–3 hours (sometimes a full day).

SOLUTION

SuperProcure's Spot Module centralized requisitions, allowing posting within 2 minutes and finalization within 15 minutes, resulted in 85% faster cycle times and improved operational agility for ~200 trips monthly.

2. Enhanced Freight Transparency Drives 10–15% Cost Savings Across Monthly Operations

CHALLENGE

In the heavy machinery industry, delivery locations often change based on project requirements, making it difficult to secure vehicles quickly. Earlier, vehicle requisitions were shared manually via email with 7 registered transporters, taking 2–5 minutes per mail and extending finalization to 2–3 hours — sometimes even a full day.

SOLUTION

SuperProcure's Spot Module centralized the entire requisition process, allowing dispatch teams to post new or modified requests in under 2 minutes and finalize vehicles within 15 minutes, achieving 85% faster cycle times and enhanced responsiveness across ~200 trips monthly.

3. Registered Transporters Enable Reliable, Safe Transport Across 200+ Monthly Trips

CHALLENGE

Handling heavy and ODC required specialised expertise in loading, securing, and transporting large machinery. Manual allocation and dependence on a limited vendor base increased risks of damage, delays, and safety lapses, especially for long-haul or site-specific deliveries.

SOLUTION

With SuperProcure, only pre-registered and vetted transporters with proven ODC handling experience could participate in auctions. This ensured zero-damage, on-time deliveries across diverse client locations in India, enhancing transporter accountability, safety compliance, and operational reliability across 200+ monthly trips.

Challenges, Solutions & Measurable Gains

4. Centralized Visibility Enhances Compliance And Improves Accountability

CHALLENGE

The manual email-based tendering process left no structured record of rate negotiations or vehicle allocations, making it difficult to conduct compliance checks and track transporter accountability.

SOLUTION

The digitised platform offered tendering, generating automated audit trails and centralised visibility of allocations, freight rates, and transporter performance, strengthened management oversight and control.

Customer Review

Features & Functionality



Spot Module



Ease of Use



Customer Support



Customer Spotlight: What The Client Has To Say



"Our Experience With SuperProcure Has Been Very Positive. The Spot Module Has Helped Us Finalise Vehicles Faster, Save Up To 15% In Freight Costs, And Ensure Same-Day Vehicle Availability In Many Cases. It Has Brought Transparency, Reduced Communication Time, And Strengthened Our Collaboration With Transporters. Overall, SuperProcure Has Transformed Our Logistics Operations, Making Them Faster, More Cost-Effective, And Reliable."

Head Of Logistics & Warehouse

Custom-Designed to Solve Unique Challenges of Construction & Heavy Machinery with End-to-End TMS



**Ready to SuperPower
your Logistics?**

SuperProcure®
Transportation Management Simplified

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