



Hansa Metallics Limited

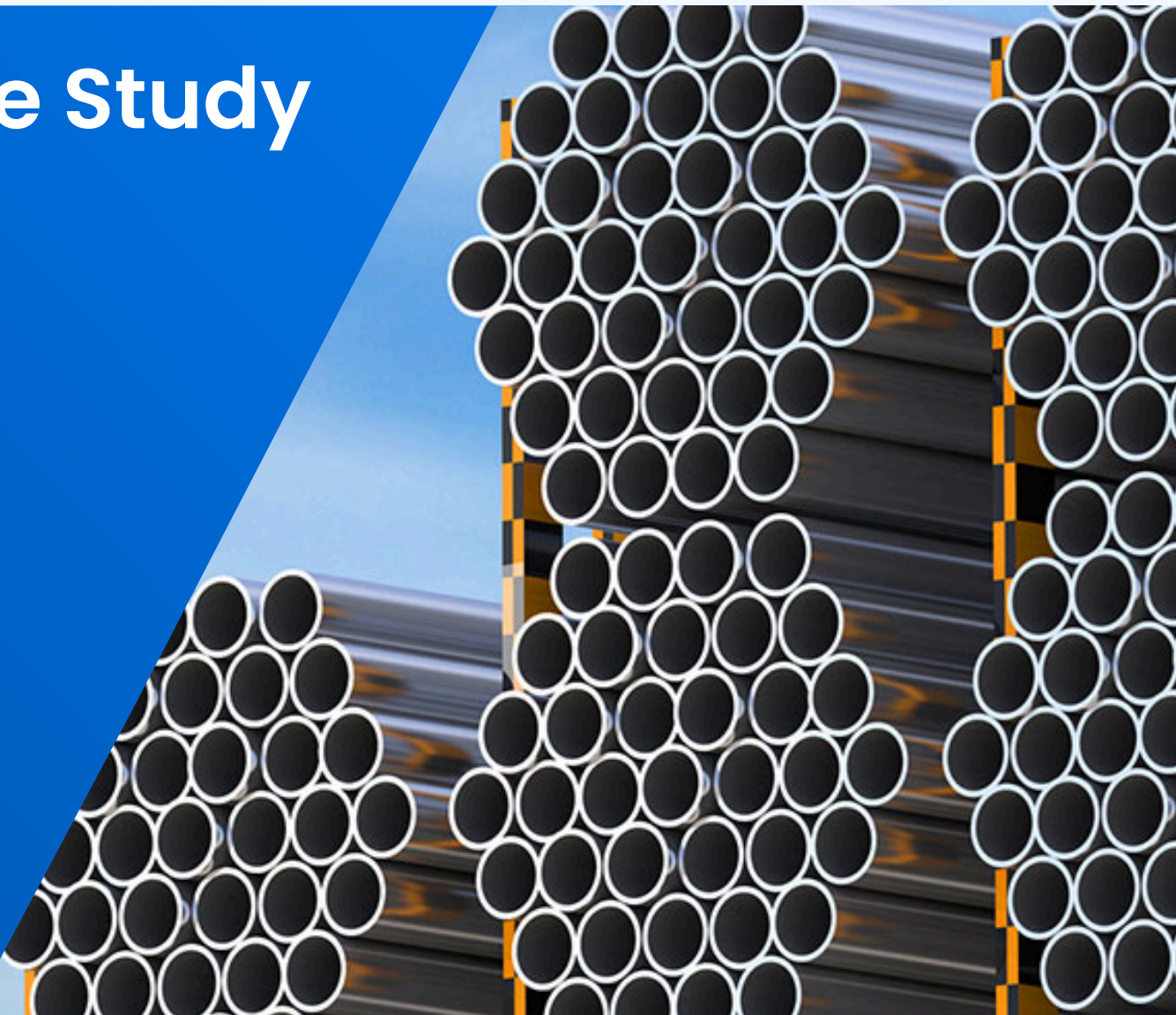
An ISO 9001:2008 & ISO/TS 16949:2009 Certified Company.

SuperProcure[®]
Transportation Management Simplified

Metal- Steel | SP TMS

Hansa Metallics Ltd Strengthens Metal Supply Chains with SP TMS, Achieving 8% Freight Cost Savings

Case Study



About the Company

With a production capacity of **1.8 lakh tonnes per annum**, Hansa Metallics Limited (HML) is one of India's largest producers of CRC Precision Tubes, catering to domestic OEMs and traders through an extensive nationwide distribution network. Its portfolio spans over 750 shapes and sizes, and D-shape tubes, making HML a trusted name in branded steel products.

Headquartered in Lalru, Punjab, HML operates with world-class manufacturing facilities, a skilled R&D team, and in-house end-to-end logistics. Backed by over 25 years of experience, the company has built one of India's largest CRC Precision Tube-making setups, driven by a strong focus on quality, customer satisfaction, and the 'Make in India' vision.

Operational Highlights:



1.8 lakh tonnes annual production capacity

2 branches + 1 main plant supporting pan-India distribution

600+ trips/month trips/month across inbound and outbound movements

20+ Transport Partners Engaged Alongside An In-House Dedicated Fleet

Delivering Value Across The Supply Chain



Key Achievements



Freight Costs Savings



Time Reduction In
Freight Sourcing



On-Time Vehicle
Placement



Transparency and
Visibility



Audit Complaint

Key Challenges, Solutions, and Outcomes

1. 90% Faster Vehicle Allocation Through Transparent Freight Sourcing Mechanism

CHALLENGE

In the metal industry, moving heavy CRC Precision Tubes requires quick and reliable vehicle availability. At Hansa, different team members independently contacted transporters to arrange vehicles, creating a tedious, slow, and inconsistent process that often delayed dispatches.

SOLUTION

By introducing the SP Freight Sourcing module to manage both dedicated and transporter-sourced vehicles, Hansa achieved 90% faster vehicle planning and allocation, eliminating inefficiencies and reducing manual effort.

2. 8% Freight Cost Savings Through Transparent Allocation

CHALLENGE

Steel shipments are bulky and high-volume, and even small rate fluctuations can impact margins. For Hansa, freight rates on sourced vehicles lacked transparency due to manual process, leading to higher costs and inconsistent negotiations.

SOLUTION

With transparent vehicle allocation workflows and reporting in SP, the logistics team gained full visibility into rates, enabling cost-optimised decisions. This resulted in a significant 8% reduction in freight costs.

3. Real-Time Visibility for 600+ Monthly Trips Across India

CHALLENGE

Monitoring vehicle status required constant phone calls to drivers and transporters. Trip delays and TAT adherence were difficult to track, creating operational blind spots.

SOLUTION

GPS tracking, TAT reporting, and POD dashboards provided end-to-end trip visibility, allowing proactive exception handling and faster decision-making, significantly improving operational control.

4. Error-Free Expense Management with Automated Provisioning

CHALLENGE

Trip expenses were entered and reconciled manually, often resulting in errors and delayed financial reporting.

SOLUTION

Automated expense provisioning within SP linked trip-level costs directly with system records, improving financial accuracy, speeding up reconciliation, and ensuring audit-ready expense management.

5. Faster Reporting & Stronger Compliance with Automated Dashboards

CHALLENGE

Reports such as TAT, POD, and e-way bill details were generated manually, making compliance checks slow and error-prone. Data was scattered across different sources, reducing accuracy and delaying decision-making.

SOLUTION

Customised dashboards in SP TMS gave Hansa Metallica real-time access to TAT, POD, and e-way bill reports in a single platform. This ensured faster, error-free reporting, simplified compliance checks, and provided a robust audit trail for steel logistics.

Customer Review

Overall Quality



Ease of Use



Customer Support



Features & Functionality



Testimonials

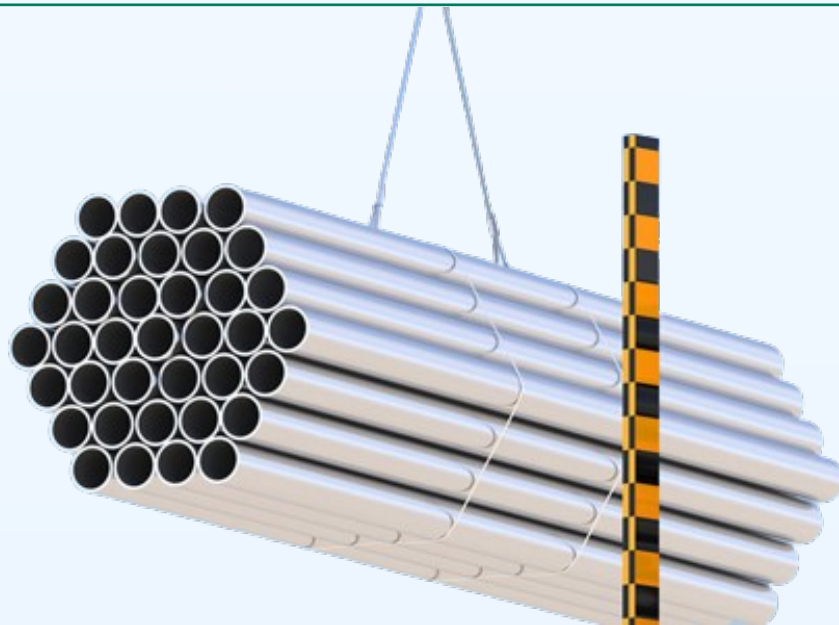


"SuperProcure Has Simplified Our Logistics Operations Tremendously. With Complete Visibility Of Both Dedicated And Sourced Vehicles On One Platform, Monitoring Has Become Effortless. Reporting Is Faster, The Team Is More Efficient, And The 24x7 Support Ensures Everything Runs Smoothly."



Hansin Garg

Director, Hansa Metallics Limited



Custom-Designed to Handle the Complex Logistics of Steel Manufacturing and Distribution



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