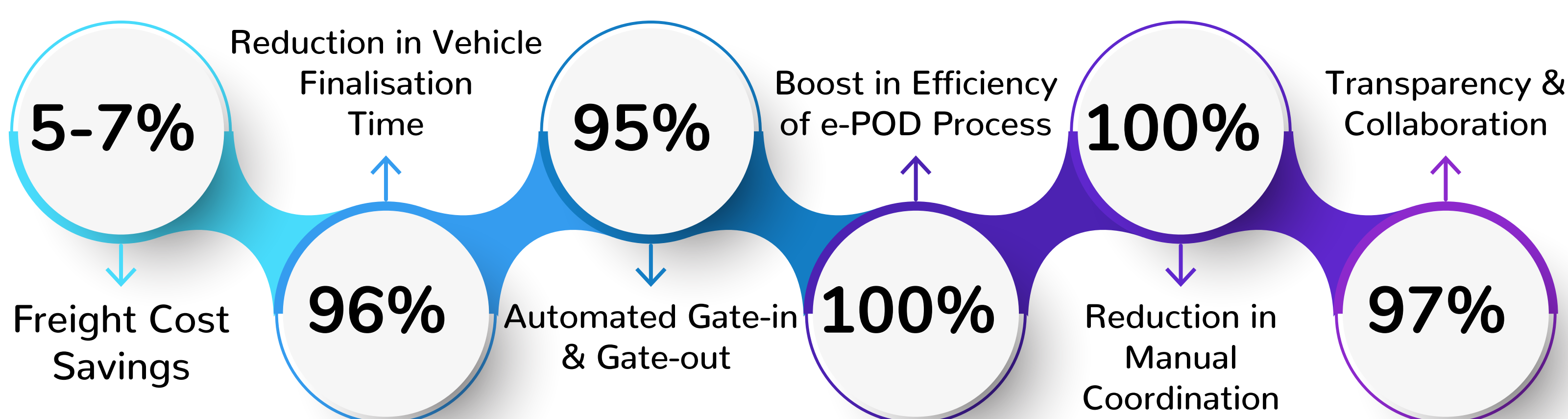




Safex Chemicals' Logistics Transformation through Optimized Vehicle Sourcing Process and End-to-End Digitalization



Key Results



About the Company

Safex Chemicals is a revolutionary company with a prominent position in the Indian agrochemicals industry. They have emerged as a leading company that continuously raises the bar in pesticide formulation and agrochemical marketing.

With operations in over 20 countries spread across six continents, Safex Chemicals has successfully carved a huge global footprint. In India, their domestic network boasts an impressive presence with more than 15,000 distributors spread across 21 states.

Key Challenges

- Delayed Vehicle Placement**
 Manual vehicle sourcing of 450+ vehicles caused a substantial time loss and delayed vehicle placement, as the team diligently engaged in continuous follow-ups and rate negotiations with transporters at every location.
- Time-consuming Gate-in/Gate-out**
 The vehicle gate-in and gate-out process relied on manual register entries, which subsequently required the audit team to meticulously verify each entry manually.
- Inadequate Shipment Visibility**
 Tracking vehicle ETA via manual phone calls from transporters became particularly challenging, especially for shipments destined for South India, which typically took around 7-8 days to reach their destination.
- Tedious Freight Billing Process**
 POD hardcopies were collected, manually scanned, and processed at the end of each month leading to confusing and prone to delays, and strained relationships with transporters for freight settlement.
- Improper Documentation and Reporting**
 Collating & analyzing freight cost & transporter performance data manually caused approval delays, limited insights, & inadequate audit trails.

Key Achievements

After carefully analyzing the problem statements and evaluating the use cases, we provided an end-to-end TMS solution that provided complete visibility and transparency.

SP TMS Solution

- Automated reverse auction-based freight sourcing improved transporter engagement, allowed better coordination on a single platform, & reduced vehicle finalisation time by 96%.
- Enabled 100% automated gate-in and gate-out process which promptly improved the vehicle TAT and made in-plant shipment management efficient and transparent.
- SIM-tracking provided real-time updates & notifications of their shipments which improved visibility and reduced manual coordination with transporters by 95%.
- Automated e-POD process reduced the repetitive tasks of processing and storing physical proof of delivery, and generated PODs in real-time resulting in faster invoicing and payments.
- Analytics reports and dashboards provided insightful information like freight trends analysis & transporter's participation like freight trends are 100% audit compliant for data-driven decision-making.

- ★★★★★ Overall Quality
- ★★★★★ Ease of use
- ★★★★★ Features
- ★★★★★ Customer Support



SuperProcure revolutionized our logistics operations, bringing remarkable gains in productivity and operational excellence. Their seamless implementation, proper guidance, and training built lasting trust, while 100% transparency improved workflows and streamlined the vehicle sourcing process for us.



Our IT department, logistics, and accounting team are seamlessly collaborating via SuperProcure's platform. SuperProcure team's cooperative approach and quick response ensured a smooth implementation process which also helped us in transforming the mindset shift within the organisation, leading to overall growth and efficiency.