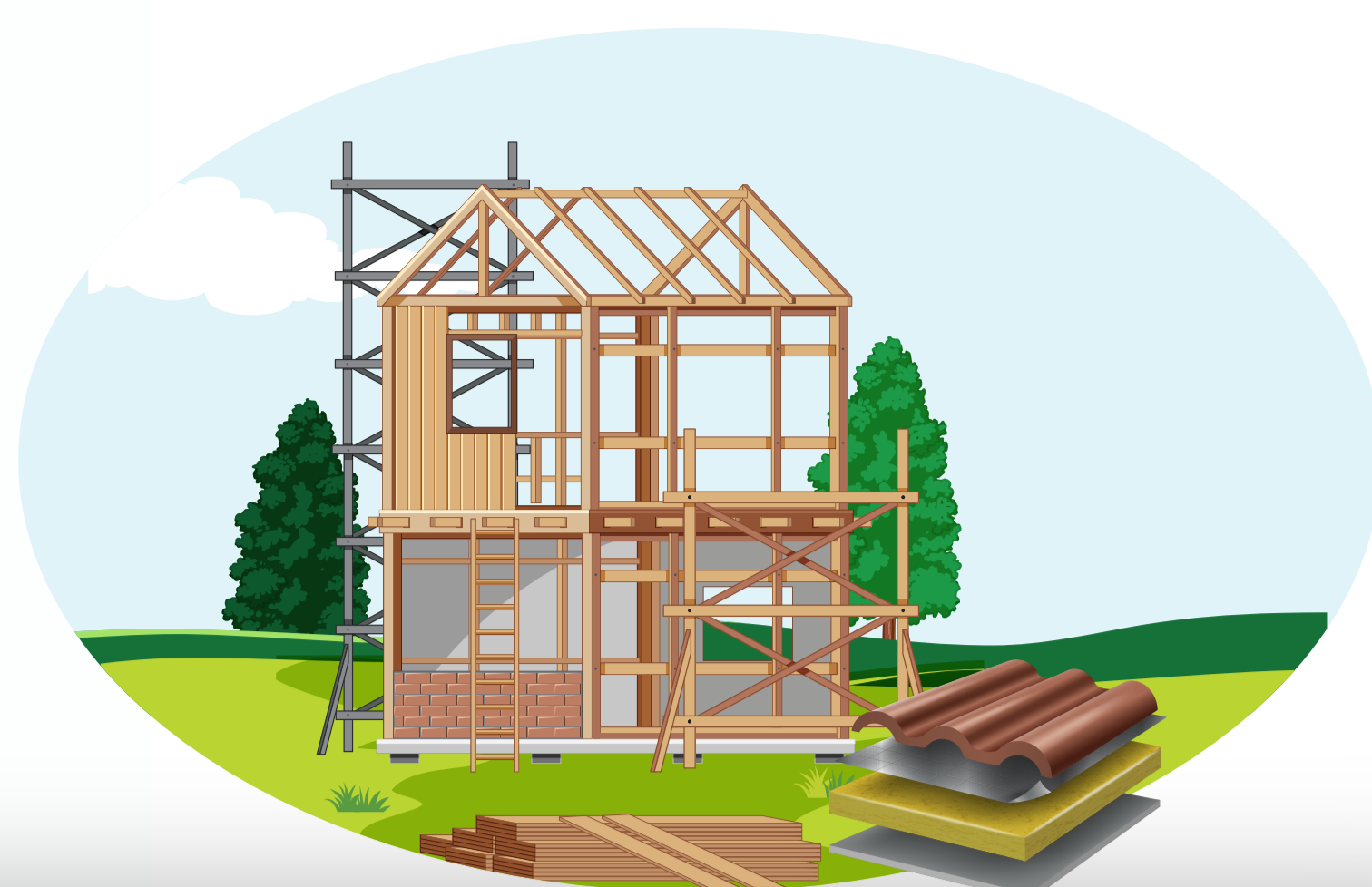


# Achieving Exceptional Logistics Visibility and Process Transparency in a Leading Building Materials Joint Venture



## Key Results

100%

Transparency in freight sourcing & audit compliance

98%

On-time vehicle placement with real-time vendor collaboration

95%

Tracking compliance & faster e-POD

## About the Company

As a prominent Joint Venture in India's building industry, this company brings together two specialized entities, both experts in proprietary insulation core technologies and building technology. Together, they are dedicated to manufacturing high-performance insulated sandwich panels and building envelope solutions.

## Key Challenges

### Extensive manual follow-ups



Truck sourcing via email/phone caused delays & uncertainty. Multiple follow-ups needed for placement coordination with transporters, plants & sales team.

### Delayed vehicle placement



Poor information flow & miscommunication regarding negotiations created hassles with the transporters.

### Lack of shipment visibility



Manual tracking with no real-time visibility of shipment impacted customer service & satisfaction.

### Limited transparency



Lack of proper communication & documentation about ground-level activities to top management created transparency & compliance issues.

### No documentation



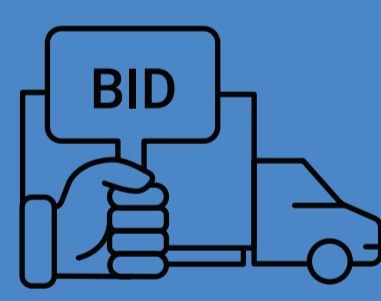
Manual sourcing lacked valuable data which was needed for auditing purposes.

## Key Achievements

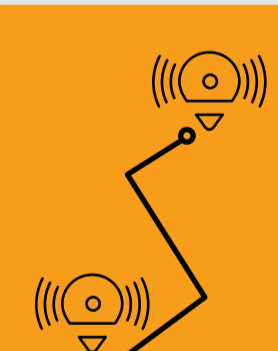
Upon understanding the problem statement and use cases, we delivered an easy-to-use solution to automate & streamline their end-to-end logistics operations.

### SP Freight Sourcing

Implementing digital freight sourcing & reverse e-auction improved on-time dispatch to 98% & provided a fair opportunity to all transporters while setting a transparent freight discovery process.



### SP Shipment Tracking



Real-time visibility of vehicle movement & automated alerts & notifications improved customer satisfaction & advanced planning for unloading.

### SP Proof of Delivery

Enabled paperless processing, provided accurate & verified proof of delivery details, & facilitated faster freight bill processing with 100% audit compliance.



### SP Analytics Dashboard



Preset reports & dashboards provided insightful data on freight trends & transporter participation rates for data-driven decision-making.



Overall Quality



Features & Functionality



Ease of use



Customer support

“Digitalising our logistics processes with SuperProcure has been incredibly beneficial and has brought higher transparency. We have seen significant benefits in terms of cost savings. In just 15 minutes, we can make informed decisions about pricing which has been incredibly helpful.”

**VP Operations and Procurement**