



Achieving Exceptional Cost Savings and On-Time Delivery During Harvesting Season by Automating Freight Sourcing Process



Key Results

15-20%

Freight Cost Savings

98%

Faster Vehicle Placement

100%

Audit Compliance & Transparency

About the Company

Regaal Resources Pvt Ltd is a corn wet milling agri-tech company engaged in manufacturing the best quality Maize Starch, its derivative products, and various value-adding products with a monthly plant production capacity of more than 10,000 MT.

Key Challenges

High Freight Cost



The demand for vehicles is highest during the harvesting season as the goods are perishable, resulting in increased freight costs.

Delay Vehicle Placement



Manually sourcing 250+ vehicles monthly from 19-20 transporters increased the vehicle placement time.

Inadequate Visibility of Transporter Performance



Since transporters were manually sourced, there was no record kept of their information, which would have been crucial for future collaborations.

Limited Transparency



In the absence of digitalisation, the management team had limited insight into the logistics process.

No Documentation



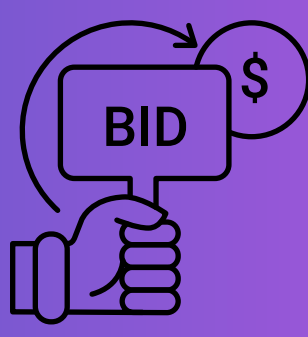
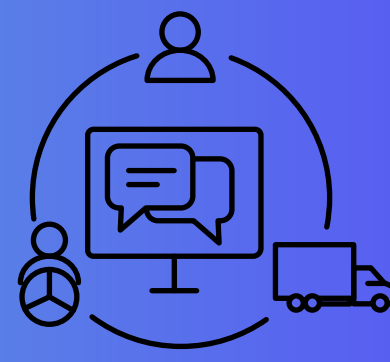
Sourcing vehicles through email/calls made it difficult to maintain important data needed for future auditing purposes.

Key Achievements

After carefully analyzing the problem statement and evaluating the use cases, we provided an easy-to-use solution to automate their freight sourcing operations that provide complete visibility and transparency.

SP Freight Sourcing

Automating freight sourcing improved transporter outreach, allowed better coordination on a single platform, & significantly increased vehicle placement, even in peak season.



Reverse auction encouraged transporters to revise their bids & achieve a higher rank, promoting equal opportunity & achieving 15-20% freight savings.

E-negotiation takes merely 15 minutes resulting in 98% faster vehicle finalisation & higher employee productivity.



A transparent bidding and allocation process helps build trust with transporters and documented data for the internal management team, making it 100% audit compliant.

Reports and dashboards provide insightful data like freight trends analysis & transporter's participation rate for data-driven decision-making.



Overall Quality



Features & Functionality



Ease of use



Shalini Aditya
Manager- Sales & Services
Regaal Resources

At our company, we welcome the advantages of digitization and have found that logistics can be particularly challenging without the right tools. We have experienced cost overruns due to a lack of transparency and control in our logistics processes. SuperProcure has been instrumental in addressing these issues by providing a transparent platform where all stakeholders can track the entire process in real time. We appreciate the ease of use and the fact that every step of our logistics operations is recorded.

Ready to achieve similar results?

Contact us at

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