



How Heranba Industries Reduced Freight Costs and Improved On-Time Vehicle Placement



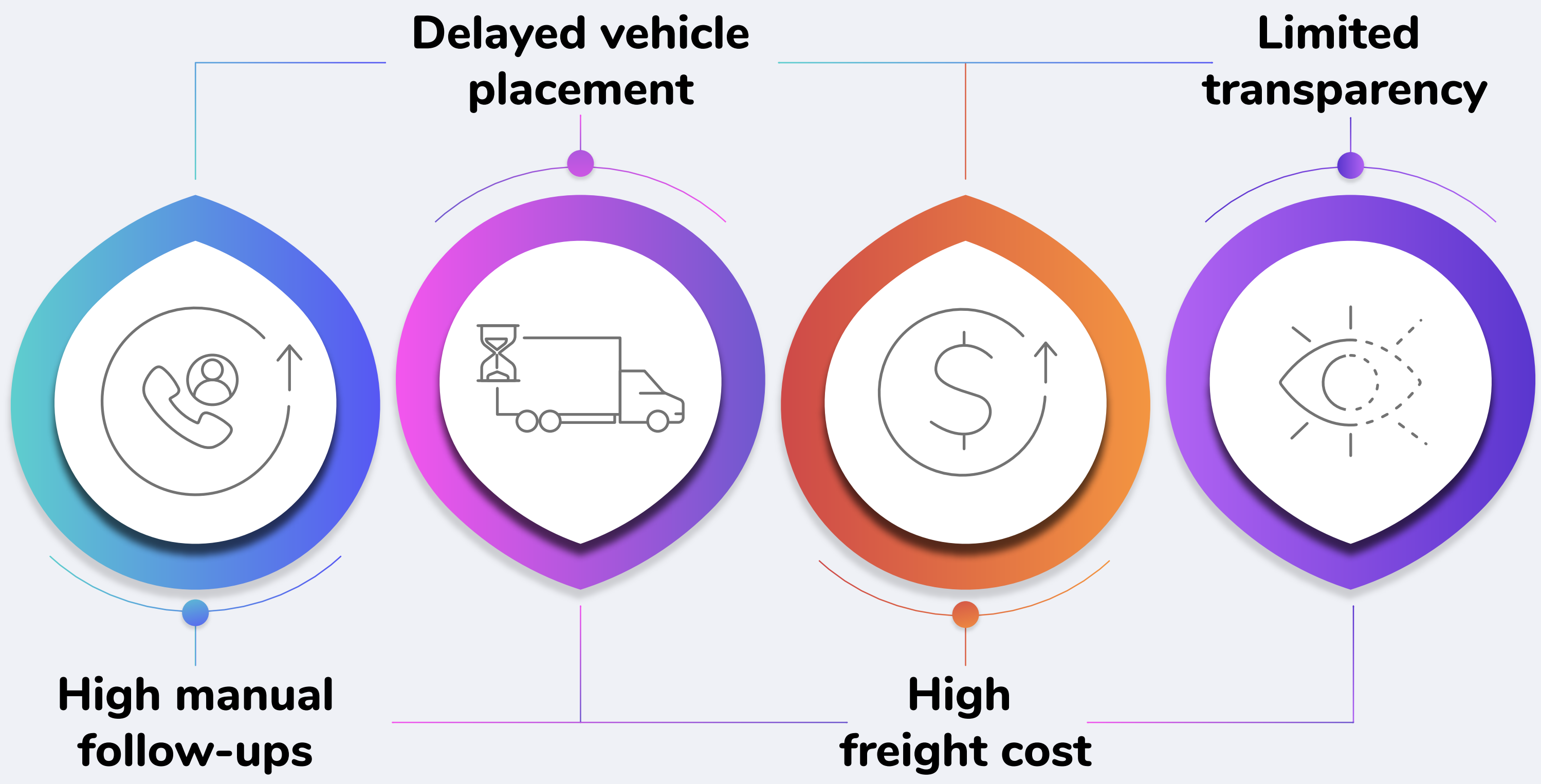
Key Results

- 6%** Freight Cost Reduction
- 50%** Manual Hour Reduction
- 100%** Audit Compliance

About the Company

Heranba Industries Limited is a leading agrochemical company that specializes in the production of Synthetic Pyrethroids and has an annual turnover of Rs 1450 crore.

Key Challenges



- High manual follow-ups:** Manually sourcing vehicles on daily basis from the transporters with whom they had a yearly contract.
- Delayed vehicle placement:** Despite signing an annual contract, vehicle rates fluctuated frequently due to fuel charges and drivers' rates.
- High freight cost:** Time-consuming manual negotiations and follow-ups took over 2 months to finalise a contract.
- Limited transparency:** Without digitalisation, the management team lacked visibility into logistics processes leading to trust issues.

Key Achievements

Upon understanding the problem statement and use cases, we delivered an easy-to-use solution to automate & streamline their vehicle sourcing process.

SP Freight Sourcing Solution

- Reverse auction** encouraged transporters to revise their bids and achieve a higher rank, promoting healthy competition & remarkable freight savings.
- E-Negotiation** takes merely 15 minutes, resulting in faster vehicle finalization & higher employee productivity.
- A transparent bidding and allocation process helps build trust with transport partners & audit compliance.
- Reports & dashboards provide insightful data like freight trends analysis & transporter's participation rate for data-driven decision-making.

- Overall Quality** ★★★★★
- Ease of Use** ★★★★★
- Features & Functionality** ★★★★★
- Customer Support & Tech** ★★★★★



Digitalizing logistics operations brings in transparency and reliability. It bought better visibility to the management team and made the process easier for the one handling it.



With a transparent view of the entire process, anyone can easily access and verify the data, ensuring fairness and accuracy in our operations. It's a great relief to have our logistics process digitalised which provides us with this level of transparency.

Ready to achieve similar results?

Contact us at

+91-9555900700

hello@superprocure.com