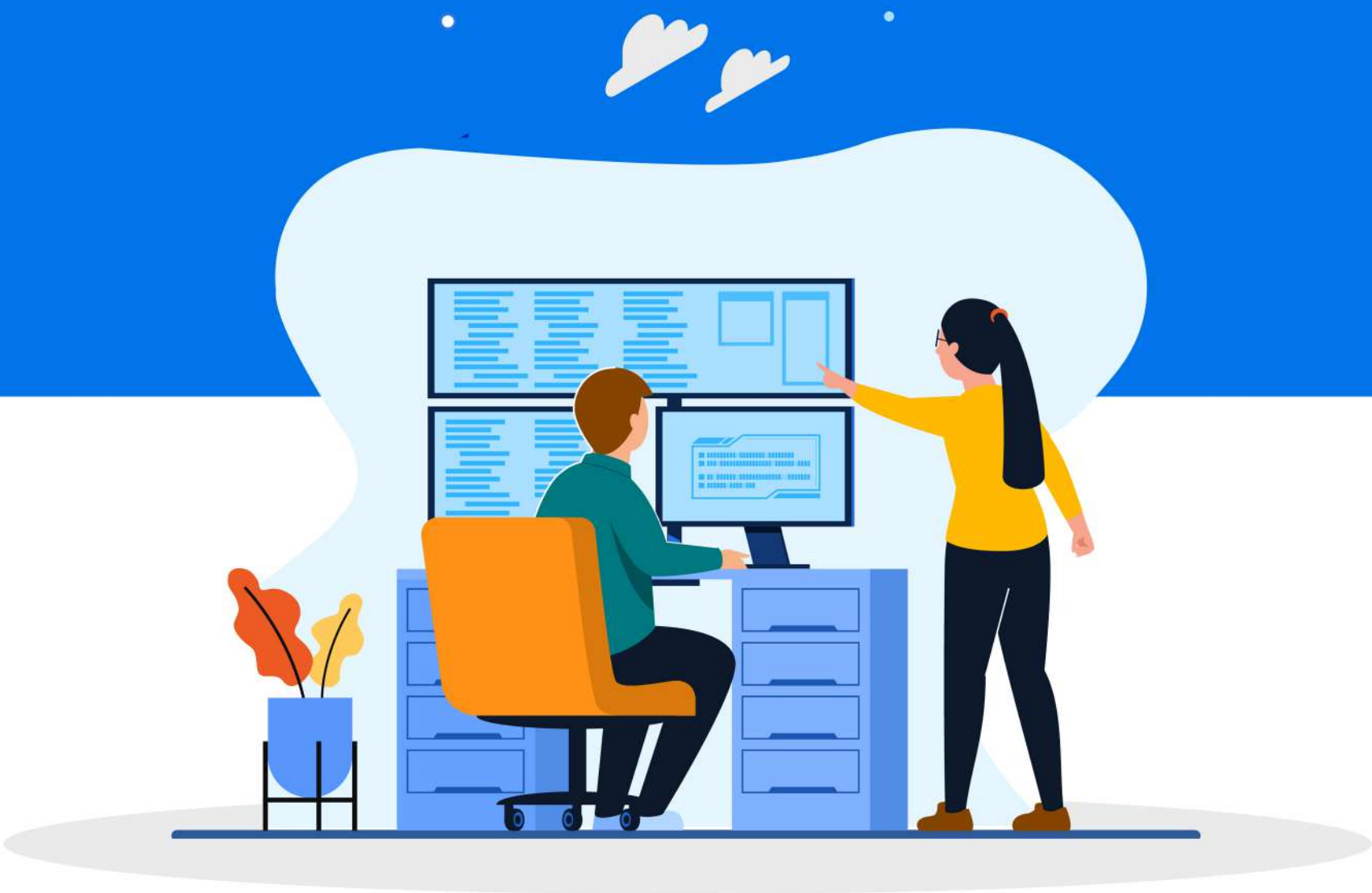


Key Challenges

- Manual vehicle sourcing coupled with peak demand phase led to an increase in freight costs or loss of sale.
- Lack of visibility into activities caused decreased operational productivity.
- Teams working independently resulted in lack of transparency and collaboration issues within the team.



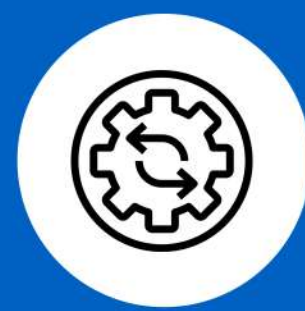
What SuperProcure did



Our transparent Reverse Auction feature led to an overall reduction in freight costs and 20% + increase in transporter participation



Activity log & 100% audit compliant reports captured freight trends and carrier performance data ensuring increased work productivity.



Interconnected ecosystems brought about coordination and added transparency to the process.

Results



3-4%

Decrease in freight cost



15%

Reduction in order-dispatch time



67%

Increase in employee productivity