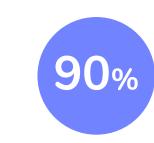




Transforming Freight Operations: How Hygienic Research Institute Improved Logistics Efficiency & Team Productivity



Key Results



Faster Freight Verification



On-time POD Upload

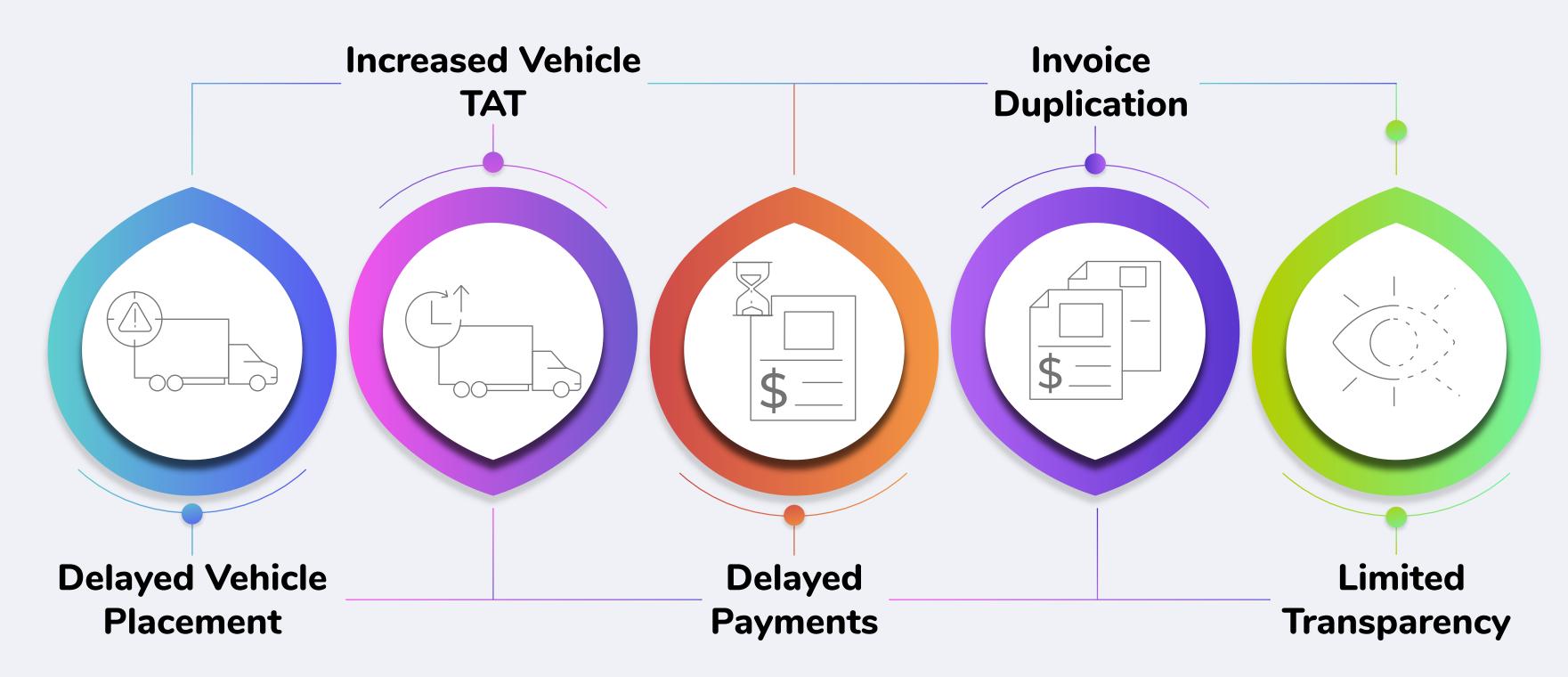


Higher Team Productivity

About the Company

Hygienic Research Institute Private Limited, India's fastest growing manufacturer and marketer with an annual turnover of Rs 485 crore, dealing in premium beauty products.

Key Challenges





Manually raising indents for 200 vehicles monthly caused delays, uncertainty in vehicle placement, and longer TAT.



Getting physical LR copies from transporters & verifying them with the team caused confusion as they moved from table to table.



Lack of automated freight invoice verification process resulted in delayed payments, and increased invoice duplication.



Verifying proof of delivery (POD) manually was lengthy taking over four months to complete.

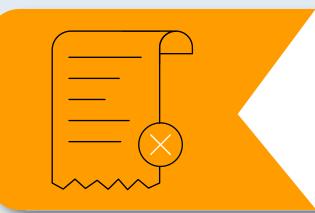
Key Achievements

Upon understanding the problem statement and use cases, we delivered a customized suite of modules to streamline their contract indent, delivery verification, and freight accounting processes.

SP Indent

Enabled efficient vehicle allocation and improved collaboration with contracted transporters.





SP ePOD

Enabled paperless processing, streamlined documentation, and ensured audit compliance for all stakeholders.



Overall Quality

SP Settle

Automated freight invoicing, eliminated duplicate payments, and reduced payment settlements from months to days.





Customer Support & Tech



Implementing automation was a game-changer for us. If organizations like us want to have all the data and processes in one place in real time, then digitalisation is the path. It has eliminated dependencies and reduced manual hours for us. SuperProcure's audit-friendly platform has allowed us to grow our business. We now have more time to focus on strategic work.



Digitalization is essential for every company, and SuperProcure has made this possible for us. With its user-friendly interface and flexibility, we have achieved transparency for all stakeholders, starting from indent placement to payment realisation. We have onboarded 90% of our FTL loads across locations via SuperProcure, and it has given us end-to-end solutions.