

Real World Case Study



Plastic pipes, fittings & water storage tanks manufacturer

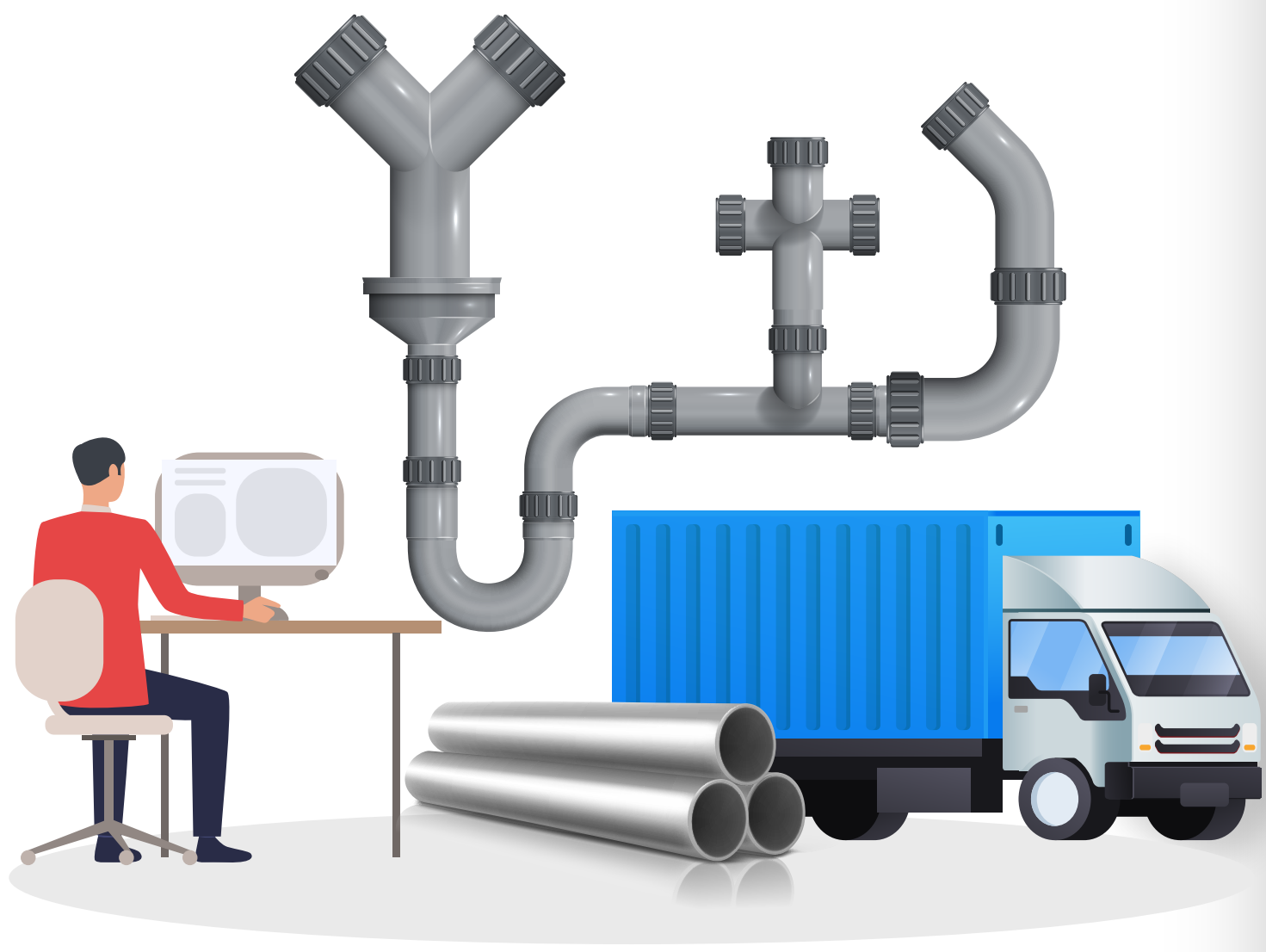
A reputable manufacturer of plastic pipes, fittings, and water storage tanks, Fusion Industries Limited was established in 1997 and has become one of India's most trusted brands for plastic pipes.

Key Challenges

- A manual process for sourcing vehicles resulted in longer negotiations, selective reach out, fewer transporter options & high freight costs
- Absence of a single window for collaboration between the dispatch & the logistics team made it difficult to understand execution level gaps resulting in delayed or inaccurate dispatch status to sales & customers
- Many times, transporters would not respond to vehicle requests within a given time frame, which led to multiple follow-ups and delays in vehicle finalization
- Several important data points and questions remain unanswered, such as when was the order raised, when did the sourcing begin, and when was the vehicle delivered making it difficult to measure the performance of teams and individuals
- With manual sourcing, they had little insight into historical freight records, how much the rate had increased/decreased over the past month, resulting in no benchmark to manage freight costs.



Key Achievements



SP reverse e-bidding feature encouraged transporters to revise their bids and achieve a higher rank, promoting healthy competition & remarkable freight savings



SuperProcure's requisition board helps execute orders faster. The system provides complete visibility to all on dispatch status, improving collaboration between dispatch and logistics team



The auction window of 30 minutes ensures prompt response from the transporters and expedites the vehicle finalization process



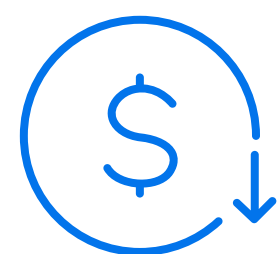
Relevant data points, such as how many loads were requested for and confirmed in a given time, helped measure the vehicle sourcing TAT and individual's performance better.



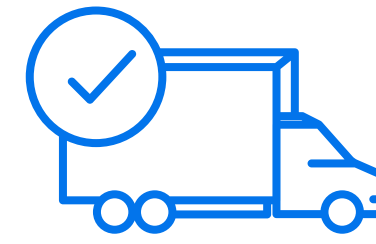
To optimize freight costs, all data regarding freight records and trends was available to the senior management in a single window

Results

With SuperProcure's digital freight sourcing solution they achieved



10%
Reduction in freight costs



83%
Faster vehicle finalization



80%
Reduction in manual follow ups & coordination time



100%
Audit compliance

Testimonials



Sarvesh Sharma
Assistant Manager Logistics

This is the best software for logistics professionals. There are no difficulties; once the logistics professionals start using it, they'll be hooked.

In response to those who are concerned about opting for this platform because of data security issues, SuperProcure provides a bond policy that provides reassurance that your data will not be shared with anyone and that SuperProcure will provide maximum support and assistance. SuperProcure is the only software you can trust.