

Key Challenges

- Manual spot vehicle sourcing process led to low transporter participation & high freight costs
- Increased follow-ups due to insufficient visibility & information on vehicles sourced
- No real-time visibility of shipment in-transit increased coordination time & resulted in delays
- Lack of audit trail, disparities in POD & delay in addressing customer complaints



What SuperProcure Did



SuperProcure's digitized vehicle sourcing process reduced negotiation time by 80% & freight costs by 20%



Detailed view of when & at what price vehicles were sourced, loading and unloading details, and if any deviations occurred



100% real time tracking of the fleet helped in making man-power arrangements in advance thereby reducing avoidable delays



100% Immediate resolution of customer complaints for damaged goods & improved accuracy of Proof of Delivery

Results



Customer Support



Ease Of Use



Features & Functionalities