

Key Challenges

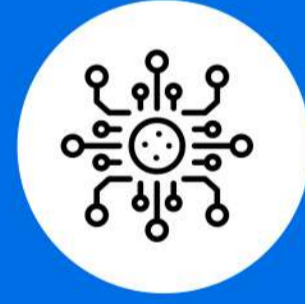
- Labour & time intensive process led to limited vendor participation and higher freight costs.
- Manual process resulted in delayed deliveries & decrease in customer satisfaction.
- Lack of carrier performance data led to inefficient carrier selection.



What SuperProcure did



Our transparent Reverse Auction increased vendor participation & freight cost reduction.



Digitization led to faster vehicle placement & on time deliveries.



Dashboard generated reports brought about effective carrier selection.

Results



>3.2%
freight cost savings



20%
Reduction in
order-dispatch time



12%
Increase in work
efficiency