



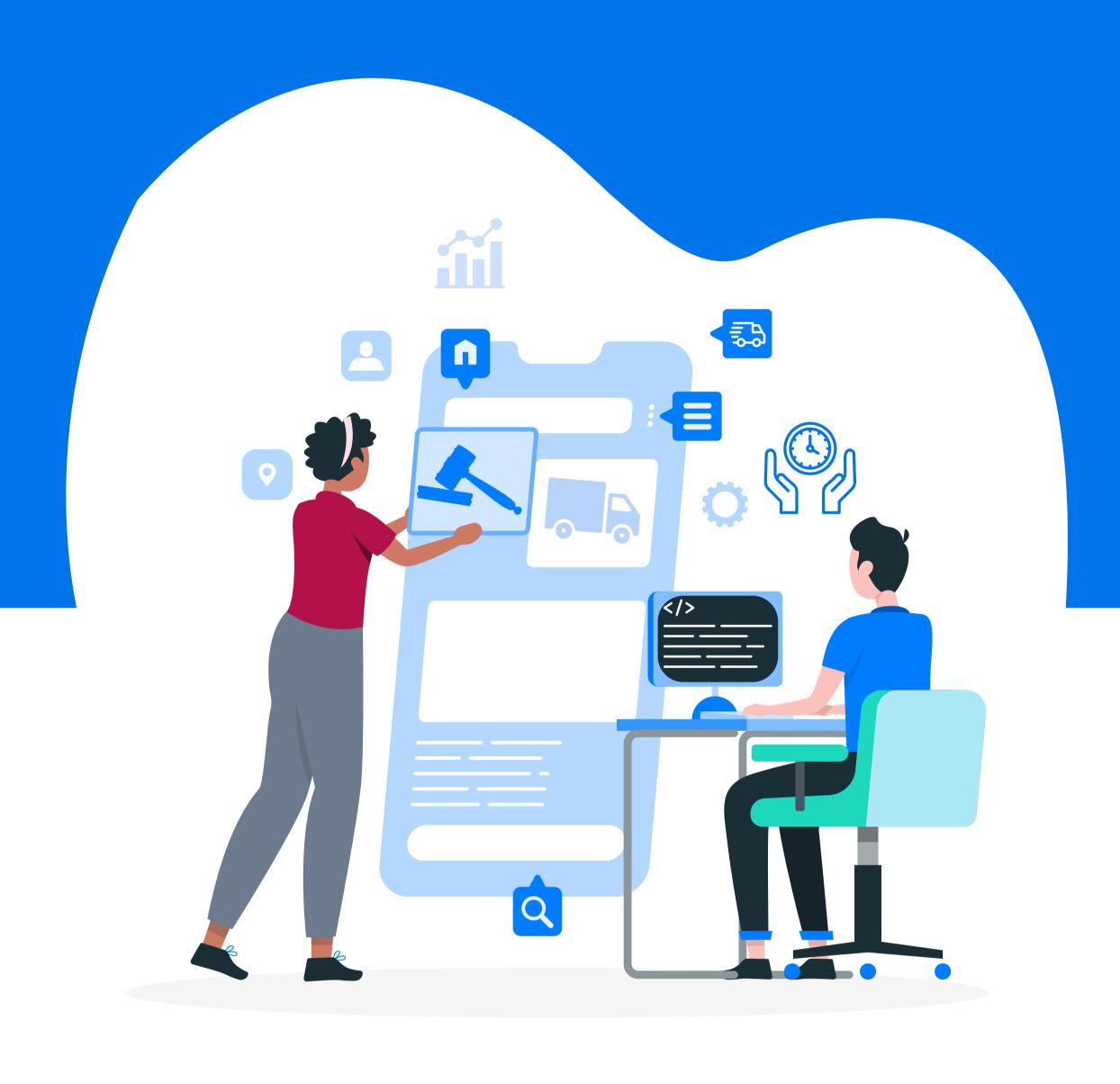
Tata Consumer Products -India's leading F&B company now has real-time tracking of the fleet,improved productivity and 100% vehicle placement assurance with SuperProcure

## Key Challenges

- Creating indents manually for each transporter for different locations was time consuming, resulting in loss of man-hours
- No real-time visibility of shipment in-transit
- If the agreed transporter refused to place vehicle, arranging a replacement vehicle in short time was difficult leading to non-placement or higher freight rates



## What SuperProcure Did





One click is all it takes to creates multiple indents. By digitizing the sourcing, the team completed the task in 5 minutes instead of an hour or so

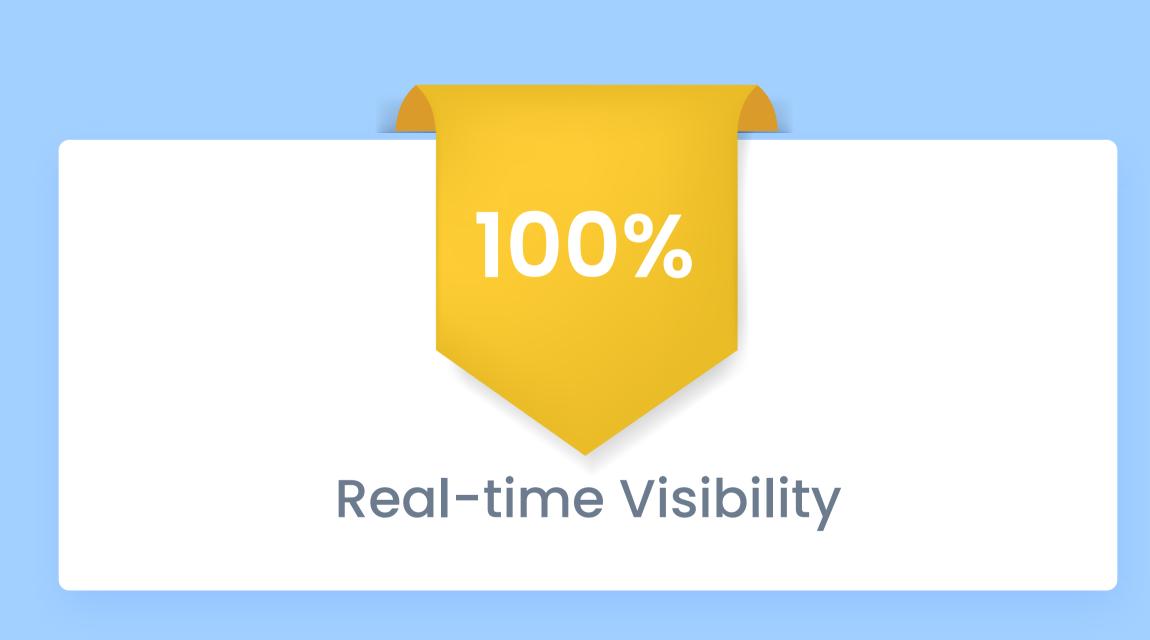


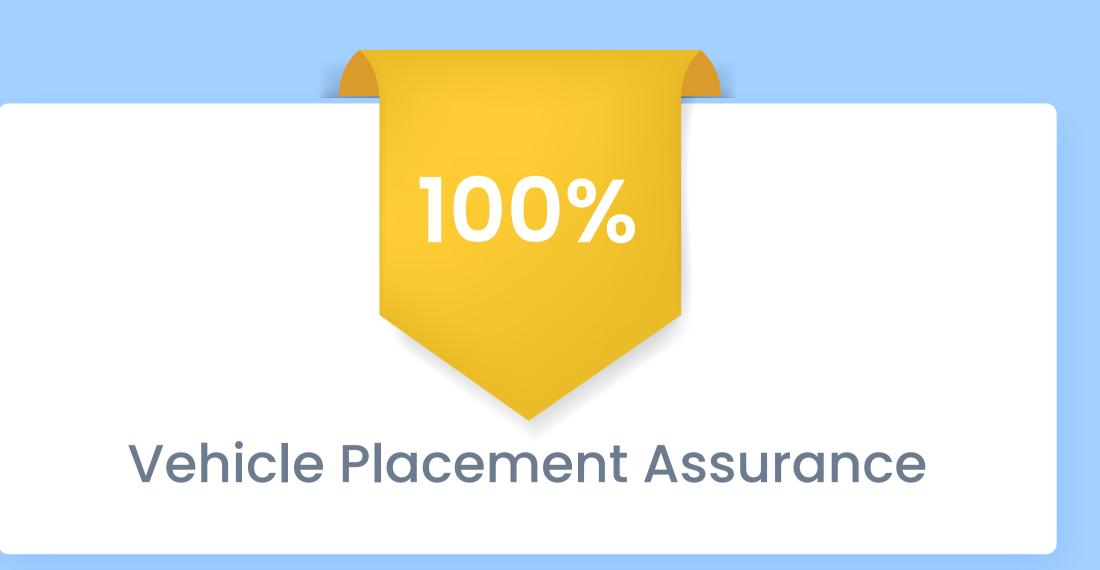
100% real time tracking of the fleet increased customer retention



Truck placement is not impacted by the the non-availability of the nominated transporter,thus giving 100% vehicle placement assurance

## Results





## **Customer Testimony**



Sathyendran Arumorth

Assistant Manager Logistics

"SuperProcure stands for 100% vehicle placement assurance, real-time visibility, data-backed decisions, and excellent customer support."