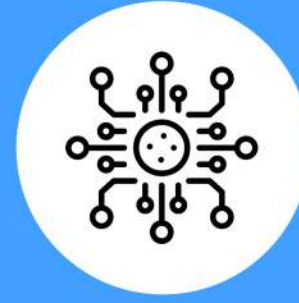


Key Challenges

- Time-intensive manual spot vehicle sourcing process caused an increase in vehicle finalization time and decrease in work efficiency.
- Lack of Transparency and visibility into real-time data led to no stakeholder collaboration.
- Spot freight rates are highly unpredictable hence validating and benchmarking spot freight rates was a challenge.



What SuperProcure did



Digitized freight sourcing facilitated faster vehicle placement at the right price resulting in higher work efficiency.



Real-time tracking of events brought about coordination adding transparency to the process.



Our transparent Reverse Auction facilitated fair vehicle allocation providing the best freight rate discovery for that day.

Results



80-85%

Time saved in sourcing vehicles



35%

Reduction in TAT



100%

Audit compliance



>70%

Sim-based tracking of vehicles

Customer Testimony



Yogesh Kumar
Manager-Sales & Distribution - LT Foods

SuperProcure exceeded our expectations in terms of product experience and monetary savings. It helped us establish a standard operating procedure for spot freight vehicle sourcing which increased the team's efficiency. This tool is user-friendly and we now have the bandwidth to procure multiple vehicles in no time.