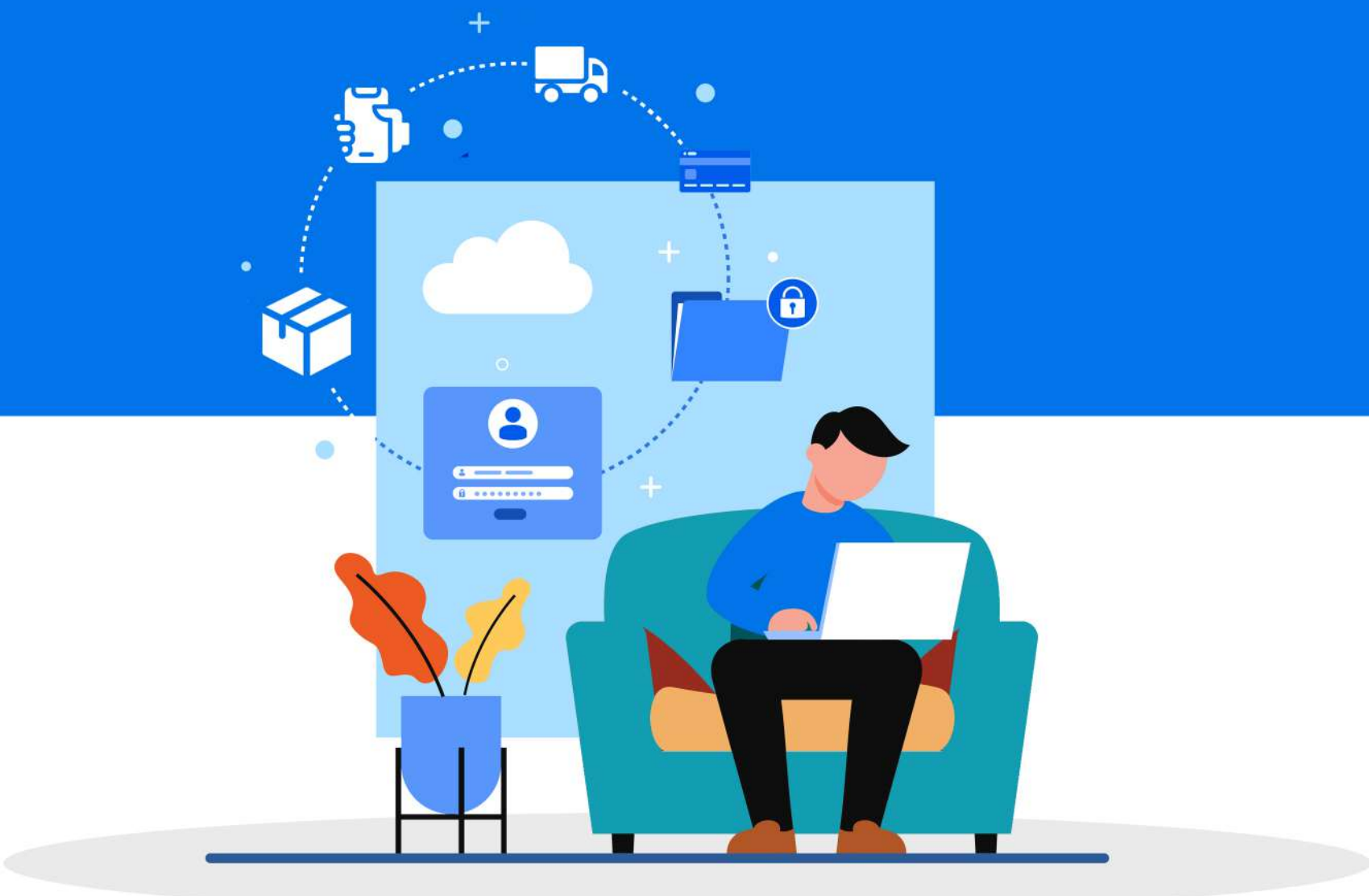


Key Challenges

- Time-intensive manual negotiations with transporters increased vehicle finalization time and logistics cost.
- The manual vehicle sourcing process did not capture activities /actions taken-causing lack of visibility and transparency.
- Teams working independently lacked coordination causing a decrease in customer service.



What SuperProcure did



Our transparent Reverse Auction feature led to a decrease in vehicle finalization time and freight costs.



Activity log & 100% audit compliant reports resulted in real-time data visibility and transparency.



Interconnected ecosystems and real-time data visibility facilitated coordination amongst stakeholders resulting in improved customer service and sales.

Results



2%

Savings in freight cost



400%

Increase in employee productivity



5

Days saved in negotiations

Customer Testimony



Somnath Banik
Asst. Manager - L&TECC

SuperProcure with its Reverse Auction feature is designed to expedite the vehicle procurement process. The system makes getting quotes and procuring vehicles so much easier. Its user interface is customer-friendly not only for our organization but also for our transporters.