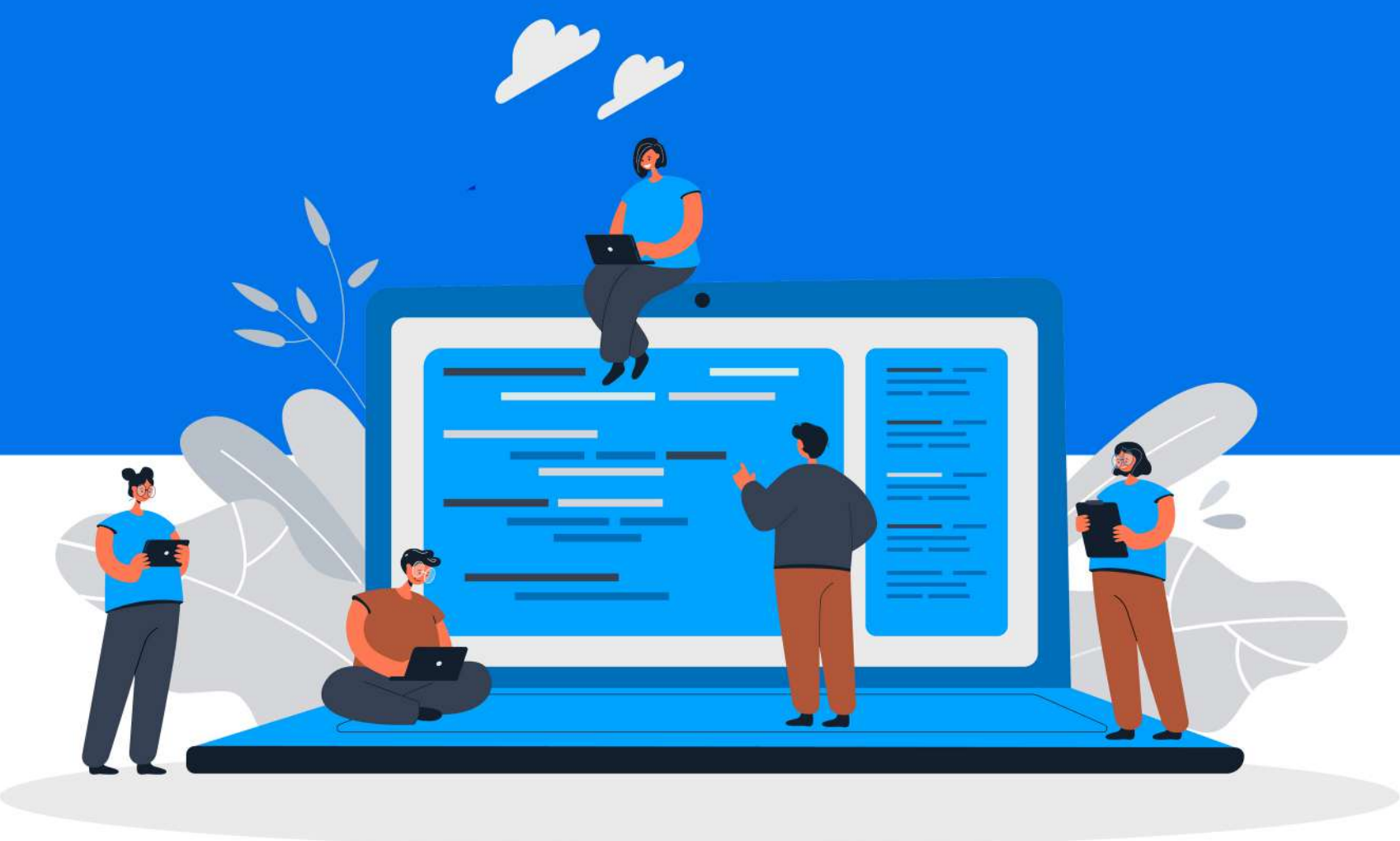


Key Challenges

- Manual negotiations with transporters via mail/call delayed tender finalization time thus increasing vehicle finalization time and logistics cost.
- The manual vehicle sourcing process did not capture activities /actions taken-leading to no data visibility and transparency.
- Labour and time intensive negotiations led to limited vendor participation and higher freight costs.



What SuperProcure did



Our transparent Reverse Auction feature led to a decrease in their tender finalization time, vehicle finalization time and increased employee productivity.



Activity log & 100% audit compliant reports resulted in real-time data visibility and transparency.



Automated and compounded negotiations increased transporter participation resulting in remarkable freight cost savings.

Results



72%

Time savings in tender finalization



5-7%

Overall Freight cost savings



100%

Audit adherence

Customer Testimony



Nitin Garg
Director - Goodluck

A task that would usually take our team a week or more is now accomplished in 1-2 days with SuperProcure's Reverse Auction feature. It not only accelerated the negotiation process that helped us maintain transparency amongst our stakeholders but also provided exceptional freight savings.